ORDER



KOB

Orders

Order / Rev:	**168490**		
Alt Order #:			
Product Desc:	Martin Heinrich 10/08-10/14 Additional O		
Estimate:	12342		
Flight Dates:	10/08/12 - 10/14/12	Primary AE:	Olivia Lawrence
Original Date / Rev:	10/04/12 / 10/04/12	Sales Office:	KOB
Order Type:	GENERAL	Sales Region:	Local

Agency

Name:	**Media Strategies & Research**		
Buying Contact:	Suzanne Lorimer	Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	1580 Lincoln St Ste 510	Billing Cycle:	EOM/EOC
	Denver, CO 80203-1507	Agency Commission:	15%

Advertiser

Name:	**Heinrich for Senate**		
Demographic:	A35+	New Business Thru:	05/05/09
Product Codes:	PL1	Order Separation:	00:15:00
Priority:	99	Advertiser External ID:	
Revenue Codes:	AGY, POL, CAND	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/13/12	9	$2,305.00	$1,959.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	9	$2,305.00	$1,959.25	0.00
Totals	9	$2,305.00	$1,959.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Olivia Lawrence			Start Of Order - End Of Order	100%

Order Share	Share	Total
KOB	26%	$2,305.00
Market	100%	$8,865.38

Competitive Share	Share	Total
CABLE	0%	$0.00
KAPX	0%	$0.00
KASA	9%	$797.88
KASY	0%	$0.00
KAZQ	0%	$0.00
KBEI	0%	$0.00
KBIM	0%	$0.00
KCHF	0%	$0.00
KENW	0%	$0.00
KHFT	0%	$0.00
KKTO	0%	$0.00
KLUZ	0%	$0.00
KNAT	0%	$0.00
KNME	0%	$0.00
KOAT	29%	$2,570.96
KOBF	0%	$0.00
KOBR	0%	$0.00
KOCT	0%	$0.00
KOFT	0%	$0.00
KOVT	0%	$0.00

KREZ	0%	$0.00
KRPV	0%	$0.00
KRQE	36%	$3,191.54
KUPT	0%	$0.00
KWBQ	0%	$0.00
UNKWN	0%	$0.00

Order / Rev: 168490
Alt Order #:
Flight Dates: 10/08/12 - 10/14/12

Advertiser: Heinrich for Senate
Product Desc: Martin Heinrich 10/08-10/14 Additional O
Estimate: 12342

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/08/12	10/14/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	M------	:30	1	$350.00	4	0.00	NM	1	$350.00
	Week:	Start Date: 10/08/12	End Date: 10/14/12	Weekdays: M------		Spots/Week: 1	Rate: $350.00	Rating: 0.00							
N 2	All	10/08/12	10/14/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a	-T-T---	:30	2	$425.00	3	0.00	NM	2	$850.00
	Week:	Start Date: 10/08/12	End Date: 10/14/12	Weekdays: -T-T---		Spots/Week: 2	Rate: $425.00	Rating: 0.00							
N 3	All	10/08/12	10/14/12	Balloon Fiesta Coverage Balloon Fiesta Coverage	CM	Sa/Su 7a-9a	-----S-	:30	1	$250.00	6	0.00	NM	1	$250.00
	Week:	Start Date: 10/08/12	End Date: 10/14/12	Weekdays: -----S-		Spots/Week: 1	Rate: $250.00	Rating: 0.00							
N 4	All	10/08/12	10/14/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	-T-----	:30	1	$125.00	4	0.00	NM	1	$125.00
	Week:	Start Date: 10/08/12	End Date: 10/14/12	Weekdays: -T-----		Spots/Week: 1	Rate: $125.00	Rating: 0.00							
N 5	All	10/08/12	10/14/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	---T---	:30	1	$225.00	6	0.00	NM	1	$225.00
	Week:	Start Date: 10/08/12	End Date: 10/14/12	Weekdays: ---T---		Spots/Week: 1	Rate: $225.00	Rating: 0.00							
N 6	All	10/08/12	10/14/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	--W----	:30	1	$300.00	6	0.00	NM	1	$300.00
	Week:	Start Date: 10/08/12	End Date: 10/14/12	Weekdays: --W----		Spots/Week: 1	Rate: $300.00	Rating: 0.00							
N 7	All	10/08/12	10/14/12	News 4 @ 6p Sat News 4 @ 6p Sat	CM	Sa 6p-630p	-----S-	:30	1	$150.00	6	0.00	NM	1	$150.00
	Week:	Start Date: 10/08/12	End Date: 10/14/12	Weekdays: -----S-		Spots/Week: 1	Rate: $150.00	Rating: 0.00							
N 8	All	10/08/12	10/14/12	Access Hollywood Late PM Access Hollywood Late PM	CM	M-Th 1135p-1207a	----F--	:30	1	$55.00	6	0.00	NM	1	$55.00
	Week:	Start Date: 10/08/12	End Date: 10/14/12	Weekdays: ----F--		Spots/Week: 1	Rate: $55.00	Rating: 0.00							
												Totals		9	$2,305.00

*Tax 1 Note: ABQ 7%.